



U. S. Department of Justice

Antitrust Division

FRITO-LAY/EAGLE

60-2096-0002

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HALE

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ALEXANDER-ECON LIT

STEPHENE PARRY -

COMP POLICY

HAYES-COMP POLICY

SWEENEY

JONES

CASE

CHRON

ARCHIVE

mek

Suite 500

325 7th Street, N.W.

Washington, DC 20530

OCT - 2 1996

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Dear [REDACTED]

Thank you for your letter concerning your observations of Frito-Lay's marketing practices and other developments in the Northeast. As your letter indicates, you are aware the Antitrust Division's investigation is examining various marketing practices similar to those you describe, and your account represents a valuable contribution to us. With the progress of our investigation, we may need to know more about your experiences and will contact you, if necessary. We appreciate your interest in the Division's law enforcement efforts.

Sincerely yours,

Nina B. Hale  
Attorney  
Transportation, Energy and  
Agriculture Section